

FOR IMMEDIATE RELEASE CONTACT: Joe Haraburda, (510) 874-4810, jharaburda@oaklandchamber.com

Remember Them Project Provides Humanitarian Education to the World Through Monument and Curriculum

Oakland Project challenges people to honor & emulate 25 people who changed the world

Oakland, Calif. — The Remember Them: Champions for Humanity project is an inspirational and educational project that has as its centerpiece a world-class monument featuring 25 humanitarians. Remember Them has also developed a captivating platform that will be made available for free to educators nationwide to introduce the concepts of human rights, peace and freedom through curricular materials developed in cooperation with the King Institute at Stanford University.

After developing the concepts in the monument for years, Oakland artist Mario Chiodo fully committed himself to the project following the fateful events of 9/11. Chiodo has donated his sculpting time, and the educational monument and curriculum will be established after raising more than \$7 million in tax-deductible contributions. Upon completion the Remember Them monument and curriculum will be donated to the City of Oakland and the world.

Remember Them is a nonprofit project of the Oakland Metropolitan Chamber of Commerce Foundation, a 501(c)(3) organization. Major supporters include Kaiser Permanente, AT&T, Bank of America, Rotary International #3 (Oakland), Horizon Beverage, and The Whalen Family Foundation.

The full-scale Remember Them educational monument will be placed in the Henry J. Kaiser Memorial Park, a new downtown Oakland development. The four-piece sculpture will stand 52 feet wide by 21 feet tall, cover 1,000 square feet and use 60,000 lbs. of bronze. A special feature for the visually impaired will allow visitors to explore life-sized bronze busts of each humanitarian, and will include information in Braille. The National Civil Rights Museum in Memphis, Tenn., will permanently display a small-scale casting of the educational monument in their museum.

The Remember Them educational monument will be:

- The largest cast bronze representational sculpture west of the Mississippi
- The first grouping in the United States of international humanitarian portraits
- The first representational monument in the United States that honors diversity

"I have chosen these humanitarians because, regardless of their individual backgrounds or missions, they share the common threads of courage, perseverance, education, sacrifice and a sincere desire to strive for a better life for all," Chiodo says. "From the vast numbers of humanitarians in the world worth being acknowledged, this unique grouping offers 25 individuals who have touched my heart and inspired me in times of darkness."

Remember Them encourages us to not only explore the lives of humanitarians honored on the monument and in the curriculum, but also challenges people of all ages worldwide to make our contributions to causes within our own communities and beyond.

Visit Remember Them: Champions for Humanity at www.remember-them.org for information and images.





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Remember Them: Champions for Humanity Project Facts, Figures & Firsts

Remember Them Educational Monument Facts:

- A world-class educational monument featuring sculptures of 25 humanitarians
- Future location: The Henry J. Kaiser Memorial Park in downtown Oakland
- The four-piece sculpture will stand 52 feet wide by 21 feet tall
- The monument will cover 1,000 square feet and use 60,000 pounds of bronze
- A visually impaired feature will allow visitors to touch and feel the faces of the 25 humanitarians in one place, and will include quotes in Braille and large imprint
- The monument is designed on a spiraling axis emulating the helix of the common DNA of all humans
- The base will include sculptures of books to illustrate the importance of education in the lives and work of all of the humanitarians
- The base will also feature 14 interlocking men and women, symbolizing the seven continents coming together in harmony

Remember Them Educational Components:

- The Educational Curricula was developed collaboratively with the Martin Luther King, Jr. Research and Education Institute at Stanford University as part of its Global Liberation Project.
- The curricula was developed for use in 9-12 classrooms throughout Oakland Unified School District, and will be available for free to the world.
- School field trips are in progress to learn about the 25 humanitarians and the art process.
- Art Internships at Chiodo Art Development through the East Bay YMCA allow students to assist with the development of the educational monument.
- A commemorative book will feature biographies and quotes of the 25 Remember Them humanitarians.
- A full-length documentary about the monument will be developed, which will feature brief stories about the 25 humanitarians
- The National Civil Rights Museum in Memphis, Tenn., will permanently display small-scale casting of the educational monument in their museum.

Remember Them Monument Firsts

The Remember Them educational monument will be the:

- · Largest cast bronze representational sculpture west of the Mississippi
- First grouping in the United States of international humanitarian portraits
- First representational monument in the United States that honors diversity
- First depiction of Martin Luther King, Jr. and Coretta Scott King in a sculpture together
- First time that "March on Selma" figures, including Martin Luther King, Jr., Rosa Parks, Coretta Scott King, and Ralph Abernathy have been sculpted and placed in a public setting
- Largest sculptures in the world of Maya Angelou, Franklin Delano Roosevelt, Mother Teresa, or Thich Nhat Hanh

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Remember Them: Champions for Humanity The 25 Humanitarians Featured in the Monument and Curriculum

The Remember Them: Champions for Humanity project is an inspirational and educational project that has as its centerpiece a world-class bronze monument featuring 25 humanitarians. Remember Them has also developed a captivating platform for educators to introduce the concepts of human rights, peace and freedom through curricular materials developed in cooperation with the King Institute at Stanford University. Remember Them encourages us to not only explore the lives of humanitarians honored on the monument and in the curriculum, but also challenges people of all ages worldwide to make our contributions to causes within our own communities and beyond.

In alphabetical order, the 25 Remember Them featured humanitarians are:

Ralph David Abernathy Dr. Martin Luther King, Jr.

Maya Angelou Abraham Lincoln

Susan B. Anthony Nelson Mandela

Ruby Bridges Harvey Milk

Cesar Chavez Mother Teresa

Chief Joseph Rosa Parks

Sir Winston Churchill Franklin Delano Roosevelt

Frederick Douglass Oskar Schindler

Shirin Ebadi Thich Nhat Hanh

Mahatma Gandhi Rigoberta Menchu Tum

Helen Keller The Unknown Rebel of Tiananmen Square

Coretta Scott King Elie Wiesel

Malcolm X

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Remember Them: Champions for Humanity Key Project Partners

Oakland, Calif. — The Remember Them: Champions for Humanity project is an inspirational and educational project that has as its centerpiece a world-class monument featuring 25 humanitarians. Remember Them has also developed a captivating platform for educators to introduce the concepts of human rights, peace and freedom through curricular materials developed in cooperation with the King Institute at Stanford University. Kaiser Permanente Inc. made an initial gift of \$1 million as the first funder of the project. Other organizations that are key partners to the Remember Them educational project are listed, following Kaiser Permanente, alphabetically:

KAISER PERMANENTE

Angelou, Maya

AT&T

Bank of America

Jerry Brown, Former Mayor, City of Oakland

Carol H. Williams Advertising

Dellums, Ron. Mayor, City of Oakland

Gollanpalli, Prasad. Gandhi Institute

King III, Martin Luther

Lee, Barbara. U.S. Congresswoman, 9th Congressional District, CA

Martin Luther King Jr. Research and Education Institute, Stanford University

Oakland Metropolitan Chamber of Commerce

Rotary International #3 (Oakland)

YMCA of the East Bay

100 Black Men of the Bay Area

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